

## **Minutes, April 4th, 2014 National Stakeholder Team for PSEP Funding**

**All documents and minutes of the Team and its workgroups are posted at <http://psep.us/>**

AAPCO – Association of American Pesticide Control Officials  
CPARD – Certification Plan and Reporting Database  
EPA OPP – EPA Office of Pesticide Programs  
EPA OCE – EPA Office of Civil Enforcement  
EPA OECA – EPA Office of Enforcement and Compliance Assurance  
PPDC – Pesticide Program Dialogue Committee  
PRIA – Pesticide Registration Improvement Act  
PSEP-IMI – PSEP Improvement and Modernization Initiative  
SEP - Supplemental Environmental Projects  
SFIREG – State/Federal Issues Research and Evaluation Group  
SLA – State Lead (pesticide regulatory) Agency  
UPARD – University Pesticide Applicator Reporting Database

Chuck Moses was thanked for serving as AAPCO co-lead of the Team, and Jim Burnette was welcomed as new AAPCO co-lead. Chuck was instrumental in the development of the SEP document and has advanced PRIA, IPM, and other projects of his federal workgroup. Chuck will continue to represent Nevada Department of Agriculture on the Team and provide key support as he moves to the leadership role in AAPCO in 2015. Jim Burnette, North Carolina Department of Agriculture and Consumer Services, is replacing Chuck as Team co-lead, taking over leadership of the Federal Workgroup, and also serves on the PSEP-IMI Steering Committee.

### **SEP DOCUMENT**

Team members were requested to submit edits to the team statement on Use of EPA Supplemental Environmental Projects (SEPs) in Support of Pesticide Safety Education (Agenda attachment 1) by April 9. This finalized document will be the source document for initial discussions with EPA OPP and OECA/OCE as a potential mechanism to support appropriate FIFRA pesticide education activities.

Dave Scott plans to talk with OPP and OECA/OCE about the SEP document the week of April 14, to get a sense of their receptivity, issues to be addressed, and how to proceed. Understanding issues from EPA's perspective is needed before further national and regional engagement is pursued. Phil Mulder noted that the Entomological Society of America has an EPA liaison who could assist (Mark Whalon of Michigan State University). The Weed Science Society of America also has an EPA liaison (Addendum: Mike Barrett of University of Kentucky is the WSSA EPA liaison.) Carol Black said that liaisons and other stakeholders could be helpful after Dave's discussions. Phil will be in DC the first week of May if assistance is desired. Chuck

Moses indicated that he shared the SEP draft with some individuals from EPA at the AAPCO meetings last month.

#### **PSEP POWERPOINT PRESENTED AT AAPCO MEETING**

Team members were requested to use the AAPCO meeting presentation by Carol Black (Agenda attachment 2) as desired. The Steering Committee also welcomes any invitations to present this material. Carol noted that the PowerPoint had a variety of good talking points and that the Steering Committee can provide more details if needed. Also, if someone wants something created from the presentation (factsheet, etc.), or identifies gaps in the PowerPoint, let Carol know. Andrew Thostenson has posted a PDF of the PowerPoint on psep.us. Carol Somody gave one example of possible use of the PowerPoint – by PSEP-IMI Goal 1 states (the “sustainable PSEP” goal, i.e. capacity-building) to engage potential members of their state stakeholder teams.

#### **PSEP SUMMARY OF REQUESTS PRESENTED TO AAPCO BOARD**

Team members were requested to review the summary of requests made to AAPCO at their March 9<sup>th</sup> Board Meeting (Agenda attachment 3). Current and future PSEP-IMI Goal 1 states should note the ongoing request to AAPCO to promote SLA support for Goal 1. Goal 1 cannot succeed without significant SLA involvement.

#### **TEAM MEMBERSHIP**

Team members were requested to continue to invite organizations to join the team – two additional organizations have just joined the 80 organizations already on the Team (Agenda attachment 4). In parallel with Phase 3 PSEP-IMI fund-raising, environmental organizations will be invited to join the Team.

### **Workgroup Updates/Upcoming Activities**

#### **FEDERAL WORKGROUP**

With the transition from Chuck Moses to Jim Burnette, the process of understanding federal maintenance fees, as well as PRIA, will continue. Carol Somody noted that PRIA is complicated and highly political and the process must be fully understood before the Stakeholder Team Steering Committee requests formal meetings – starting now is not too soon for 2017. Chuck Moses reiterated the importance of looking at future PRIA dollars for PSEP, and stated that there is sufficient time to do this and engage the proper contacts, including the PPDC, about the contributions of PSEP.

A draft work plan and priorities is in development for advancing the requested National IPM dialogue. Marty Draper of NIFA, David Epstein of OPMP, (both on this Team) and the IPM Centers are already engaged – these efforts are very appreciated. AAPCO and ASPCRO are still discussing the request for their involvement – it is fully expected that some of the requested participants will be involved on some of the 24 points in the document and not others (since the document includes national, state, and IPM Center requests). EPA IPM grants are currently being evaluated.

Anyone can sign up to receive information on specific or all government grants. Leslie Gilbert has provided two ways to do this (see February 10<sup>th</sup> full team minutes). Many government grants, even beyond USDA and EPA, are now being reviewed for their potential value to PSEP.

Jim Burnette said that the Region 4 pre-SFIREG meeting is the week of April 7, and that various PSEP needs will be discussed.

## STATE WORKGROUP

Dave Scott now leads this workgroup, which will assist Goal 1 states with their questions (e.g. stakeholder team formation, state registration fee increases). A “who-to-contact” list will go out the week of April 7 to current and potential Goal 1 states, to assist them in getting any of their questions answered.

## UNIVERSITY WORKGROUP

Carol Black indicated that the PSEP Survey Data analysis is now complete. This workgroup will now look at others beyond certified applicators, and how PSEP serves those and also the general public. Some organizations do not believe that PSEP is of value to them. Carol Somody said this is a significant issue that must be addressed.

Carol Black pointed out that SLA reporting (CPARD) has been done for many years. A parallel database for reporting PSEP reach (UPARD) will be beta-tested by the workgroup in early July.

The University Workgroup will also consider additional ways to enhance PSEP efficiencies through even greater information- and resource-sharing than is already done.

## NON-GOVERNMENT WORKGROUP

The next meeting of this workgroup will be April 14 from 11 AM-12 PM Eastern Time. There are 27 follow-up calls to make in mid-April, to the leadership of companies that were contacted in February Phase 2 fund-raising for PSEP-IMI. Volunteers from within or beyond the Non-Government Workgroup are invited to assist in the follow-up calls, if allowed by their organizations. Three of the 30 companies contacted in Phase 2 fund-raising have responded, two are contributing this month, but many companies will have to wait to consider this, during their next budget cycle. It is very important that PSEP-IMI funding needs be kept in front of their management.

One-on-one discussions with national associations on this team have already begun, to prepare for facilitating stakeholder involvement as PSEP-IMI Goal 1 states establish their stakeholder teams.

All 50 PSEPs have been contacted, to identify resources that PSEPs are willing to have considered for PSEP-IMI Goal 2c (funding for update, enhancement and nationalization of selected existing core PSE resources).

A PSEP Mission/Goals/Target Audiences/Important Topics and Messages one-pager will be developed this month to help advance information that is consistent among PSEPs, by the Team, PSEP-IMI Goal 1 states, etc.

Chuck Moses indicated the importance that PSEPs have business plans, so that they are better prepared to address questions concerning their need for/use of funding.

## PSEP-IMI UPDATE/UPCOMING ACTIVITIES

Andrew Thostenson indicated that PSEP-IMI is closing in on \$1.1 MM in contributions for 2014.

Year 1 funds will start being distributed in next 2 weeks.

A number of states were asked to re-submit or further explain their proposals – this information is coming in.

There are ~ 15 active RFPs at the present time.

The RFP had two major areas: Goal 1 - build capacity through business plans, stakeholder teams, etc., and Goal 2 - resource update or creation.

9-10 states are seeking funds under Goal 2c (update) and Goal 2d (new resources).

The PSEP-IMI Steering Committee will meet at the end of April to discuss where PSEP-IMI will be going over next 2-3 years and beyond.

PSEP-IMI will solicit additional projects, and is already soliciting additional Goal 1 states.

The Stakeholder Team will be needed to provide networking support for Goal 1 states.

Carol Somody noted that Goal 1 is critical to support the national strength of the program, and that there are various ways to pursue this goal even in the absence of PSEP capacity.

The End