

PSEP Non-Government Workgroup Meeting #9 – April 29, 2013

Attendees: Andrew Thostenson (AAPSE), Bob Magee (DuPont), Carol Black (WA State Univ.), Donna Farmer (Monsanto), John Jachetta (Dow), Linda Johns (MT Dept. of Ag), Liza Fleeson (AAPCO), Phil Mulder (Entomological Society of America), Carol Somody (Syngenta).

The main goal of the meeting was to decide on an industry funding proposal, for review by the full Non-Govt. workgroup (by email). Slides will then be drafted and presented at the May 8 full team meeting. After any necessary edits, registrants will have from May 10-20 to update appropriate management, prior to a presentation of 1) all workgroup activities and 2) the industry funding proposal to the CLA Registration Committee on May 21.

Work continues on a concise statement of the benefits of PSEP to registrants (not success stories), how funding will be managed and targeted, and what minimum cert/recert requirements should be.

The majority of the meeting was spent discussing the financial component of the two PSEP funding proposals sent 4/25. (The workgroup also received the full PSEP survey on 4/25 to help in understanding the situation in every state.) The financial discussion included target price per year, timeframe of support, whether support should ramp up, be constant, or decrease over the timeframe of support, what the level of support should be based on, whether excess funds could be carried over, how many PSEPs would be unable to participate initially (due to the lack of personnel/infrastructure, requiring first steps by SLA and industry), and if/how robust PSEPs could access some of the funds (e.g. to participate in material development, mentor other PSEPs).

It was noted that modified federal pesticide maintenance fees or a PRIA increase (affecting new registrations) were still being pursued (with the former considered more equitable than the latter) as a **sustainable source of base** PSEP funding, but that a) interim/bridging support from industry was needed and b) this support must be used to help PSEPs move **in the direction of** self-sufficiency. Techniques used by successful PSEPs include state registration fee increases targeted specifically to the PSEP and PSEP training course/manual fees that bring profits to the PSEP.

It was ultimately agreed at this meeting to develop a proposal with a goal of \$1.5 MM per year for 3 years, with possible renewal for 2 additional years depending on progress. Magee agreed to draft the proposal resolving the differences between the two original proposals and including target-giving amounts based on US sales of pesticides. The Non-Govt. Workgroup will review and edit this before it is presented to the full team on May 8, finalized, and presented to the CLA Registration Committee, RISE, and other associations/potential contributors.

It was also agreed that CLF should be the middleman for fund distribution. In 2014, at least, CLF has informally agreed to serve in this role without an overhead charge, as long as all other tasks are handled by a separate board/panel.